

The **STOP** the Destruction of the World Journal

KEPPE MOTOR

A New Technology for a New World

The Keppe Motor represents the most innovative and efficient motor technology in the world today. Working through the principle of resonance, this technology guarantees maximum efficiency for motors of any power over their entire working range. We can differentiate the Keppe Motor from both conventional AC and DC motors by its unique RC (resonant current) operating waveform.

One of the modern world's most pressing concerns today is energy efficiency, which is why governments worldwide are focused on fractional horsepower motors (below 1 hp) where average efficiency never rises above forty percent. These engines are famous for being key contributors to low energy efficiency.

It is exactly here that the Keppe Motor is unequalled. Keppe Motors use up to ninety percent less energy compared to the common single-phase induction motors found in many of today's modern appliances. They are even up to thirty percent more efficient than the latest electronically controlled DC brushless motors. And Keppe Motors can be manufactured at highly competitive costs.

We are currently working in partnership with industry, governments and energy service companies (ESCOs) to effectively reduce energy use and promote sustainable growth.

Patents

The Keppe Motor has received patents around the world, including from the U.S., the People's Republic of China and Mexico.



Prizes

Hong Kong

The Hong Kong Electronics Industry Association (HKEIA) recently awarded the Keppe Motor with the **Gold Award** for Energy Efficient Motor Technology and the prestigious **Grand Prize** for Outstanding Innovation and Technology Product. The judge's panel included experts from science and technology, business and productivity as well as CEOs from some of Hong Kong's leading electronics companies.

San Francisco

The Keppe Motor, the award winning energy efficient motor technology, participated in the 2015-16 Global Leap Awards in San Francisco, California, and was selected as Finalist in the Off-Grid Fan Category. This allows the Keppe Motor to participate in a new Global LEAP

incentives program, which drives best-in-class products into key off-grid markets. This will open new doors to business partnerships with early-mover off-grid solar companies around the world.

As the Keppe Motor technology promises significant energy savings when used in household appliances, there is enormous potential to improve people's lives worldwide while also contributing to better, more affordable off-grid energy services.

Learn more:
www.keppemotor.com

Dis-inversion of Physics

By Norberto R. Keppe
Excerpt from the book *New Physics*

Two of the fundamental concepts in Physics, i.e., the greater comes from the lesser, and action (power) comes from potential, are completely inverted.

In these concepts, Physics is committing the same mistake as Darwin's evolutionism, Adam Smith's capitalism, Marx's socialism and Freud's psychopathology. In short, modern science has been practicing this form of reasoning since it broke with its metaphysical foundations. To clarify: contemporary thought has stopped following a logical sequence in analyzing the facts, as if everything comes from nothing and specifically that energy originates from matter. If this were the case, where, then, would matter come from?

There is a misconception here, because everything that exists comes from somewhere, and this element is energetic. Through resonance, this energetic element not only gives origin to matter, but sustains it permanently

"The definitions of scientific phenomena are extremely restrictive because they focus only on what can be seen in the moment, without searching for a cause or meaning."

in the space and time within which it was created. We must not forget that the quality of resonance determines whether the composition of the element is of a superior or inferior order.

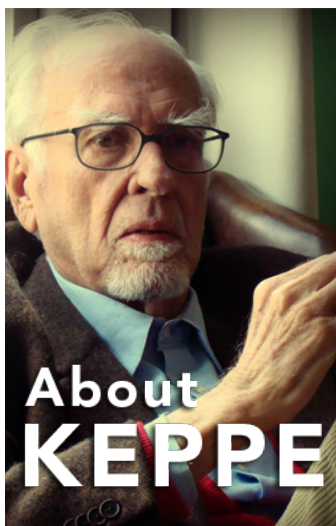
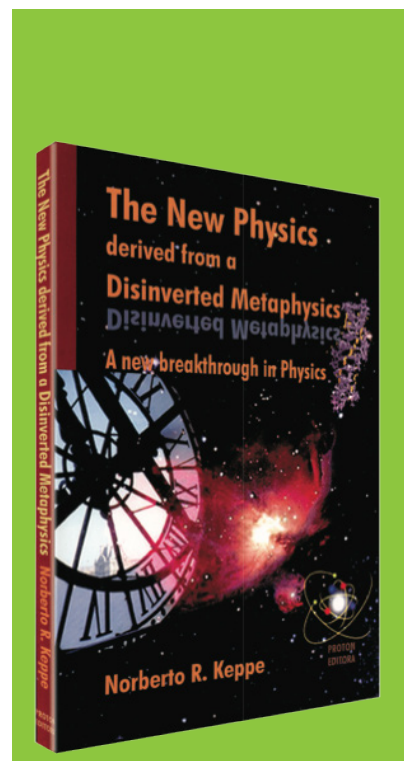
The definitions of scientific phenomena are extremely restrictive because they focus only on what can be seen in the moment, without searching for a cause or meaning; I believe that it is impossible to practice science without knowing the phenomena behind it, and these phenomena are found in philosophy and theology as well. Modern science has made even greater mistakes than the "philosophers" and "theologians" of the Middle Ages because it

has separated the fundamental and deep elements of knowledge from philosophy and theology. Today, the scientist observes a phenomenon and comes up with an explanation out of his own head, which sometimes makes no sense whatsoever and often eliminates the previous causes which truly determined the fact in the first place.

What we see here is an inverted idea that predominates and affects all fields of knowledge, including Physics

– which is why there has not been greater development in this field. I believe that this science must be disinverted so that it may finally produce its fabulous fruits. I am raising ideas which are fundamentally opposed to those of traditional science, with the hope that finally a number of mysteries will be solved, and humanity will once again find its true path. There is an urgent need to disinvert the direction that our knowledge is taking so that we can follow the true path to reality.

www.protonpublishinghouse.com



Psychoanalyst Norberto R. Keppe has been called, "The most original heterodox contemporary writer of our times," by the French National Center for Scientific Research (CNRS). His contributions to the storehouse of human knowledge are considerable, including in psychology, psychosomatic medicine, socio-pathology and education, and now in physics and technology.

Keppe received his training in Vienna with professors Viktor E. Frankl (Polyclinic Hospital and School of Existential Analysis),

Knut Baumgarten (Child Guidance Clinic) and Igor Caruso (Deep Psychology Circle). He was an invited guest professor at the Pontifical Catholic University (PUC) and the University of São Paulo (USP) School of Medicine, among other educational institutions in Brazil for many years.

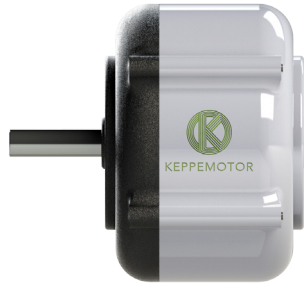
While at USP, he founded and directed the Psychosomatic Medicine research group, and attended patients in individual and group analysis.

Keppe has written more than 30 books, which have been translated into eight languages (www.

protonpublishinghouse.com). He has trained psychoanalysts and attended clients in Europe, United States and Brazil, including five years in New York City and eight years in Europe where he developed the greater part of his work in the fields of socio-pathology, metaphysics and the New Physics.

He has been living and working in Brazil since 1997, deepening his research in psychosociopathology, education and Physics. His recent studies have led to the development of the Keppe Motor.

New College will Teach Trilogical Science Behind Keppe Motor



where human beings can live in accordance with their good, beautiful and true essence.

The College is an innovative educational institution that offers three paradigm shifting university programs approved by the Brazilian Minister of Education and Culture. These educational programs stimulate the inner life of the students by enriching their critical intelligence, intuition, feelings and encouraging ethical and responsible accomplishment and entrepreneurship. Through a profound and challenging process of con-

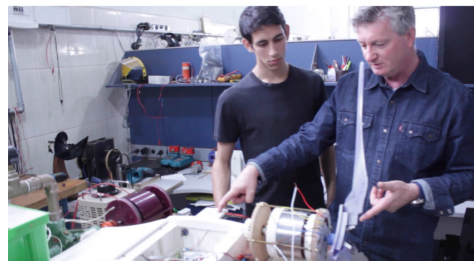
scientization, they encourage the creative initiatives of universal citizens to recover beauty, goodness and truth in themselves, society and the world.

The Faculty of Environmental Management teaches the complete science behind the Keppe Motor, with an extensive focus on energetic efficiency and Keppe's science of Magnetons. The Faculty of the Visual and Performing Arts will train leaders about integrating esthetics into all aspects of our modern society. The Faculty of Trilogical Theology, the College's most extensive program, will prepare conflict resolution experts to work in religious, socioeconomic, political, racial and cultural environments, or any other area where innovative students want to apply this transformative scientific knowledge.

There are also numerous post-grad and extension courses offered in partnership with the College – all of them at the leading edge of scientific, philosophical and theological knowledge. All this innovation happens at our two college sites, in São Paulo, South America's most cosmopolitan and dynamic city, and our main college site in a beautiful bucolic town called Cambuquira, featuring natural Atlantic forest and the best mineral waters in the world, close to all three of Brazil's major cosmopolitan centers. The college will be offering exchange programs in English, Portuguese, Spanish, German, Italian, Swedish and Finnish.

The Keppe Pacheco College of Trilogical Studies is the latest initiative to emerge from the Keppe & Pacheco Institute of Science and Technology, a scientific and cultural society dedicated to teaching the values, knowledge, methods and techniques of the universal, interdisciplinary science called Analytical Trilogy developed by Dr. Norberto Keppe and Dr. Claudia Pacheco. Analytical Trilogy integrates the fields of science, philosophy, theology and art, which

enables therapists trained in this expansive science to treat humankind's psychological, physical and social diseases. Trilogical psycho-socio therapists work in education, medicine, psychology, media, publishing, business and economics, technology and numerous other areas to help to provide the conditions for the formation of a healthy, just and progressive society



The History Channel documentary, Power, featured the Keppe Motor as part of its investigation

of renowned scientists throughout history, including Nikola Tesla, Keppe, Paul Pantone and others, who discovered alternative ways of generating energy that have the potential to solve many of the most serious problems facing humankind today. The documentary has run numerous times to rave reviews, including

simultaneously in South America and Mexico. The program highlights the work of these great scientists, and shows how the powerful energy companies whose industries cause so much pollution and destruction have hidden and blocked these important discoveries.

www.keppemotor.com

Learn more:

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Magnetronics Brings Innovation to Motor Technology

Interview with the Scientist Behind the Science

In his landmark book, **The New Physics Derived from a Disinverted Metaphysics**, Dr. Norberto Keppe shows us how the inverted concepts in Physics (as well as biology and psychology) have proposed a totally upside down view of reality. Science has reached a dead-end because of the incorrect idea that energy comes from the electron, leading to the name “electronics.” In his follow up book to the New Physics, **Magnetronics: The Science of Magnetism**, Keppe expands on Nicola Tesla’s idea of the existence of essential energy (Tesla called it “scalar energy”), and it is this fundamental innovation that has led to the development of the Keppe Motor. Canadian broadcaster, Richard Jones, sat down with Dr. Keppe recently to discuss his scientific vision and dig a little deeper into the philosophy and science behind the Keppe Motor.

Jones: Dr. Keppe, can you give us a brief overview of the innovation your scientific perspective is bringing?

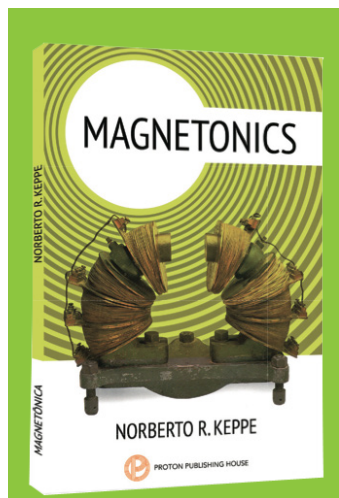
Keppe: With my new science of Magnetronics, we are moving from the partial use of energy, which we see with electronics, to the total use of energy or magnetronics, which is linked to space energy.

Jones: This appears very different from our current scientific view. What’s really changing with Magnetronics?

Keppe: From this point forward, we will use a different formula from Einstein’s $E=mc^2$. The new orienting formula will be $M=RE/TS$, M being Matter which will be a consequence of Resonant Energy inside Time and Space.

Jones: How would you describe the results of your new formula in practice?

Keppe: Well, 70 – 90% of the magnetic energy in our



motors comes from space, and this innovation can be applied to all motors, resulting in much less use of oil, coal and nuclear power. This would substantially reduce air pollution, eliminate the danger of nuclear and electronic radiation, increase energy potential around the world, reduce sickness, prolong human life and improve our agricultural production.

Jones: How are you able to reach such energy efficiencies, Dr. Keppe?

Keppe: The Scalar Energy that Nikola Tesla discovered is the most powerful force that exists in the universe, and with the Keppe Motor, we’ve figured out how to make better use of that force. All that’s needed now is to improve our industrial metals and we will achieve much more control over our future and make it much more sustainable.

Jones: And what are some of the applications of this new motor technology?

Keppe: The Keppe Motor is inexpensive to produce and use. For example, it can be employed in deserts where it can be driven by solar panels, and it’s special design eliminates the use of expensive inverters. It will also be especially applicable in spacecraft and communication satellites.



Jones: And how is the Keppe Motor being received?

Keppe: Very well. We recently won some top awards at the Hong Kong Electronics Industry Association trade show for most energy efficient motor and most innovative technology and selected as Finalist in the 2015-16 Global LEAP Awards in USA.

Jones: Thank you very much, Dr. Keppe.



Dr. Claudia Pacheco has been Norberto Keppe’s close associate since 1976. She is a psychoanalyst, psychologist, writer and vice-president of Keppe’s International Society of Analytical Trilogies (ISAT).

In 1992, she founded the STOP the Destruction of the World Association in Paris, an NGO that she continues to head today. She has coordinated all STOP events worldwide for the past 23 years.

Her 42 years of research and 37 years of clinical experience with clients led to her best-seller, *Healing Through Consciousness: Theomania and Stress*, in 1983. This ground-breaking book on psychosomatic health has been published in 9 languages.

About STOP North America

The US/North American branch of Stop the Destruction of the World was formed in 2007 by a group of



people from the US and Canada who follow the scientific and philosophical orientation of psychoanalyst, philosopher and social scientist, Norberto R. Keppe. Today, this vibrant organization is an international group devoted to the preservation of life and nature.

www.stopna.org